De Anza Website Search

Moving towards a better search experience

Current State of Search

- Google Mini Search Appliance
 - No longer updated
 - No LongerSupported
 - 5 years over expected lifetime
 - Last update to software was 2012



Current Search Results



Current Search Results

- No differentiation between types of content
- Only indexes static site content
- Limited ability to tune search results or indexing preferences
- Limited styling
- Overloaded with old PDFs or outdated pages

Proposed Solution

funnelback

Search on the New Site



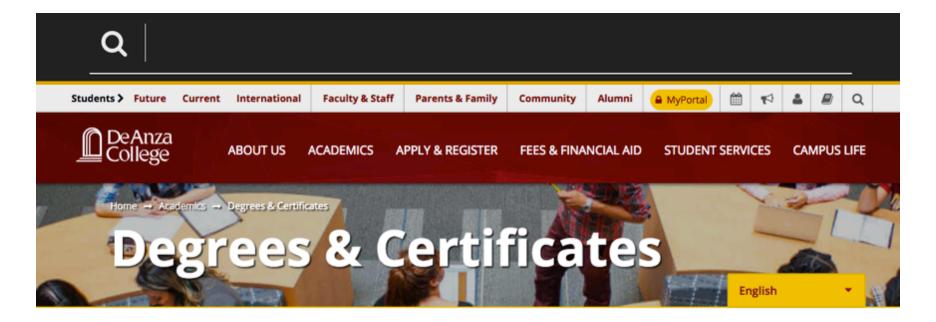
Degrees & Certificates

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Online Education

Filter By: ALL DEGREE CERTIFICATE ONLINE TRANSFER

Search on the New Site



Degrees & Certificates

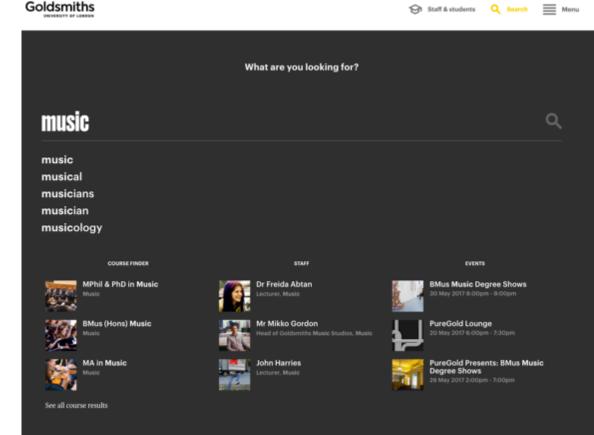
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Contextual Search

- Results appear in search box, with direct links to content – no need to go to results page first
- Suggestions appear as you type
- Can create word substitutions for common terms
 ex: dual enrollment becomes concurrent enrollment

Contextual Search

 Results need not only be text

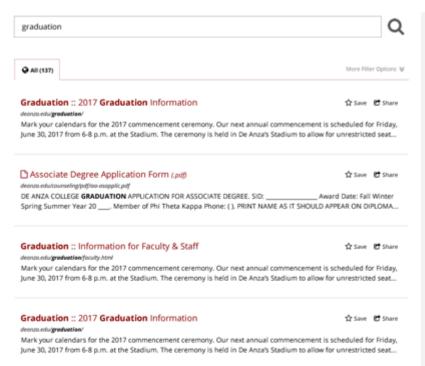


Search Results

Current Search Results

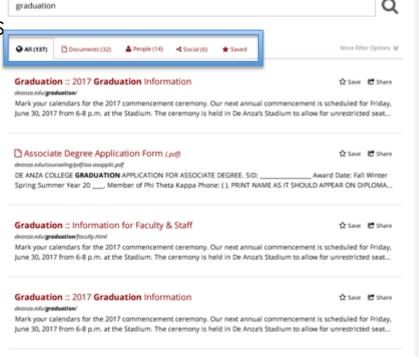






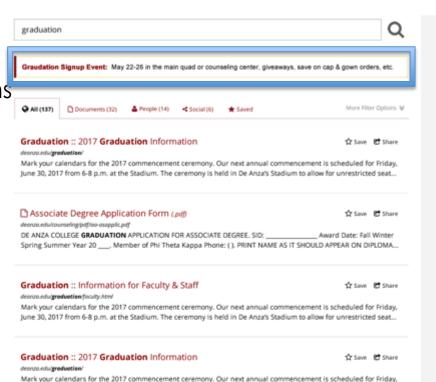


Segment Results

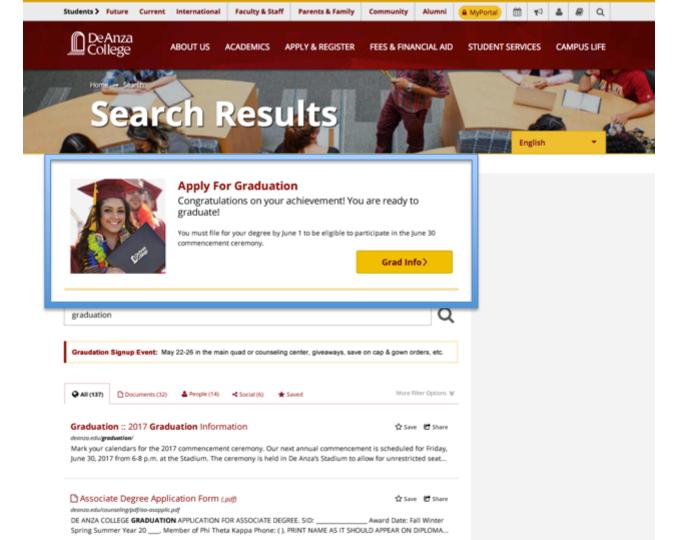




Add messages
That appear at
Certain dates
For certain terms



Can add rich html featured items/links for certain terms/keywords



Not Just Static Site Content

- Ability to index
 - Databases
 - RSS feeds
 - Social accounts
 - Any structured data set





Apply For Graduation

Congratulations on your achievement! You are ready to graduate!

You must file for your degree by June 1 to be eligible to participate in the June 30 commencement ceremony.

Grad Info >

-

Upcoming Events

June 1, 2017

June 28, 2017 6-9 p.m.

Graduation Application Deadline

Latina/o Graduation Ceremony

Graduation Commencement June 30, 2017 6-8 p.m.

Spring Summer Year 20 ____, Member of Phi Theta Kappa Phone: (). PRINT NAME AS IT SHOULD APPEAR ON DIPLOMA...





graduation

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Grad Info >

Graudation Signup Event: May 22-26 in the main quad or counseling center, giveaways, save on cap & gown orders, etc.

All (137) □ Documents (32) ♣ People (14) < Social (6) ★ Saved More Filter Options ♥

Graduation :: 2017 Graduation Information

☆ Save ♥ Share decruze.edu/graduation/

Mark your calendars for the 2017 commencement ceremony. Our next annual commencement is scheduled for Friday, June 30, 2017 from 6-8 p.m. at the Stadium. The ceremony is held in De Anza's Stadium to allow for unrestricted seat...

↑ Associate Degree Application Form (.pdf)

☆ Save ♥ Share decruze.edu/graduationspip/goodspip/godes...

DE ANZA COLLEGE **GRADUATION** APPLICATION FOR ASSOCIATE DEGREE. SID: _______ Award Date: Fall Winter Spring Summer Year 20 ____, Member of Phi Theta Kappa Phone: (), PRINT NAME AS IT SHOULD APPEAR ON DIPLOMA...

Upcoming Events

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Videos







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Associate Degree Application Form (.pdf)

☆ Save 世 Share

dearura.edu/counseling/pdf/aa-asapplic.pdf

DE ANZA COLLEGE GRADUATION APPLICATION FOR ASSOCIATE DEGREE. SID: ______ Award Date: Fall Winter Spring Summer Year 20 ____, Member of Phi Theta Kappa Phone: (). PRINT NAME AS IT SHOULD APPEAR ON DIPLOMA...

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Videos



Instagram





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More Filter Options & ☆ Save # Share

Graduation :: 2017 Graduation Information

dearuta.edu/graduation/

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☆ Save # Share

☆ Save ## Share

☆ Save # Share

Associate Degree Application Form (.pdf) dearura.edu/courseling/pdf/lao-asapplic.pdf

DE ANZA COLLEGE GRADUATION APPLICATION FOR ASSOCIATE DEGREE. SID: _____ Spring Summer Year 20 ____, Member of Phi Theta Kappa Phone: (). PRINT NAME AS IT SHOULD APPEAR ON DIPLOMA...

Graduation :: Information for Faculty & Staff

deanso.edu/graduation/jaculty.html

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6-9 p.m. **Graduation Commencement**

June 30, 2017 6-8 p.m.

Videos

June 1, 2017



Instagram



Related Searches

graduation Requirements graduation Photos graduation Application graduation Ceremonies graduation and Transfer File for graduation graduation Program

Even More Content

- Our online schedule
- Course Outlines
- Active Directory/LDAP

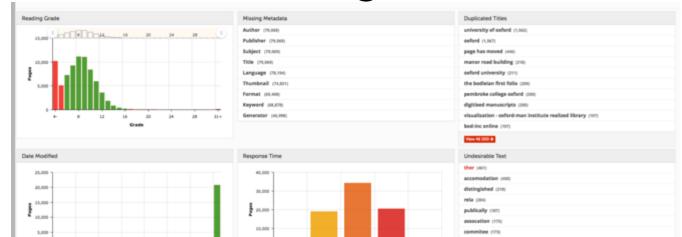
Added Abilities

- Users can save a search result
- Users can compare between search records with the same schema
 - Ex: compare Accounting 1A to 1AH
- Display data based on location or previous history
 - Ex: if someone is browsing from overseas, show links related to international students first

But Wait...There's More

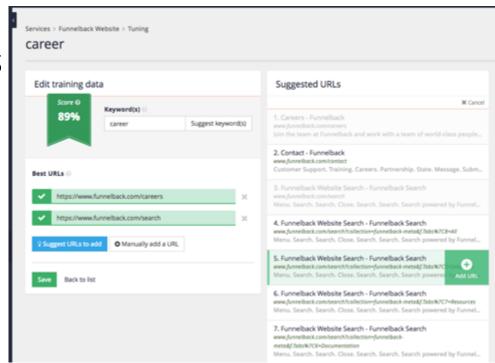
Content Auditing

- Checks for Spelling
- Checks for Content Freshness
- Checks for Reading Level



Content Auditing

- Checks for Search Engine Optimizations
 - Missing Metadata
 - Missing or duplicate titles
 - Page load speeds
 - Last Modified
- Internal SEO Comparison

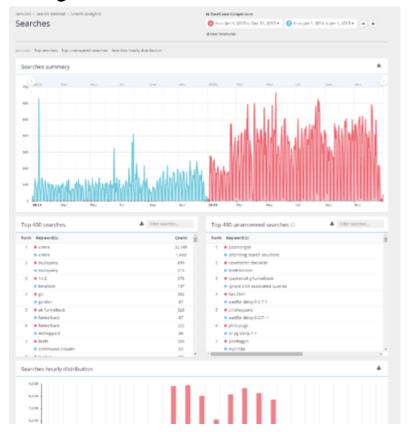


Sub-site Searches

- Can create as many sub-site searches as needed
 - Ex: A search just for Governance that will search through all gov groups and their minutes – could keep minutes out of main site search.

Search Analytics

- We can track what gets searched and when
- Use data to refine targeted keywords, message timing, SEO



Accessibility

- Checks compliance across all W3C
 WCAG Levels (A, AA*, AAA) *Fed requirement
- Reports, per page, WCAG Level or Error - with code highlighting, error descriptions and suggestions
- Checks Binary files as well (PDF, Word)



MyPortal Login • News • Events • A-Z Index • Directories • Contact Search











Library

Student Services

Admissions Registration Course Information

About De Anza

✓ Search Center

DE ANZA IS A SMOKE-FREE CAMPUS.

graduation Search Searched for graduation.

Results 1 - 10 of about 2300. Search took 0.53 seconds.

Sort by: Date / Relevance

Featured Link

Graduation Ceremonies at De Anza http://www.deanza.edu/graduation/

De Anza College :: Graduation :: Home

De Anza College is a community college serving the south bay within the San Francisco. region. . Graduation.. ... Graduation. Commencement Ceremony. ... www.deanza.edu/graduation/ - 29k - Cached

De Anza College :: Graduation :: How to File for Graduation

De Anza College is a community college serving the south bay within the San Francisco region. Graduation, How to File for Graduation. ... Graduation. ... www.deanza.edu/graduation/file-for-degree.html - 27k - Cached [More results from www.deanza.edu/graduation]

De Anza College :: Puente Graduation Photos :: graduation photos

De Anza College is a community college serving the south bay within the San Francisco region. Puente Graduation Photos, graduation photos. ... Graduation Photos. ... www.deanza.edu/puente/events/Graduation.html - 28k - Cached

De Anza College :: ISP :: Graduation 2010

ISP, Graduation 2010, JavaScript Disabled. ... ISP Activities: On Campus Resources: Campus Photos; Contact Us. International Student Programs » Graduation 2010. ... www.deanza.edu/international/Graduation%202010.html - 34k - Cached

De Anza College :: International Student Programs :: Graduation ...

De Anza College is a community college serving the south bay within the San Francisco region. International Student Programs, Graduation 2004. ... Graduation 2008. ... www.deanza.edu/international/graduation.html - 30k - Cached

[More results from www.deanza.edu/international]

De Anza College :: Budget Information :: American Graduation ...

Budget Information, American Graduation Initiative - Aug 19, 2009, JavaScript Disabled. ... Budget Information, American Graduation Initiative - Aug 19, 2009, ... www.deanza.edu/budgetinfo/announcements/News08 19 09.html - 32k - Cached

De Anza College :: Budget Information :: Update on President ...

Budget Information, Update on President Obama's American Graduation Initiative -Dec. 1, 2009. JavaScript Disabled. This site works best with JavaScript enabled. ... www.deanza.edu/budgetinfo/announcements/News12_1_09.html - 30k - Cached [More results from www.deanza.edu/budgetinfo/announcements]

Graduation 2007

... CABALLERO TO DELIVER KEYNOTE SPEECH AT DE ANZA COLLEGE GRADUATION President's Awards Winners, Yale-Bound Bosnian Woman Among College's Remarkable Students. ... www.deanza.edu/marketing/press/2007/graduation.html - 24k - Cached

... S PECIAL T HANKS Paula Joseph, College Services, Graduation Coordination Marketing/Communications Office & De Anza Printing Services, Graduation Program ... www.deanza.edu/graduation/pdf/grad2011program.pdf - 2013-08-19 - Text Version

(Port High School Graduation Certification Form For the Entitlement Cal ...

... Email Address: High School Graduation Certification Form ... If you checked A. above. please fill in the items below. Month and year of graduation:

ABOUT US

Students > Future Current International Faculty & Staff

ACADEMICS

APPLY & REGISTER FEES & FINANCIAL AID STUDENT SERVICES CAMPUS LIFE

Parents & Family Community Alumni Alumni MyPortal 1 T Q

earch Results



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directs edulpreduction

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